



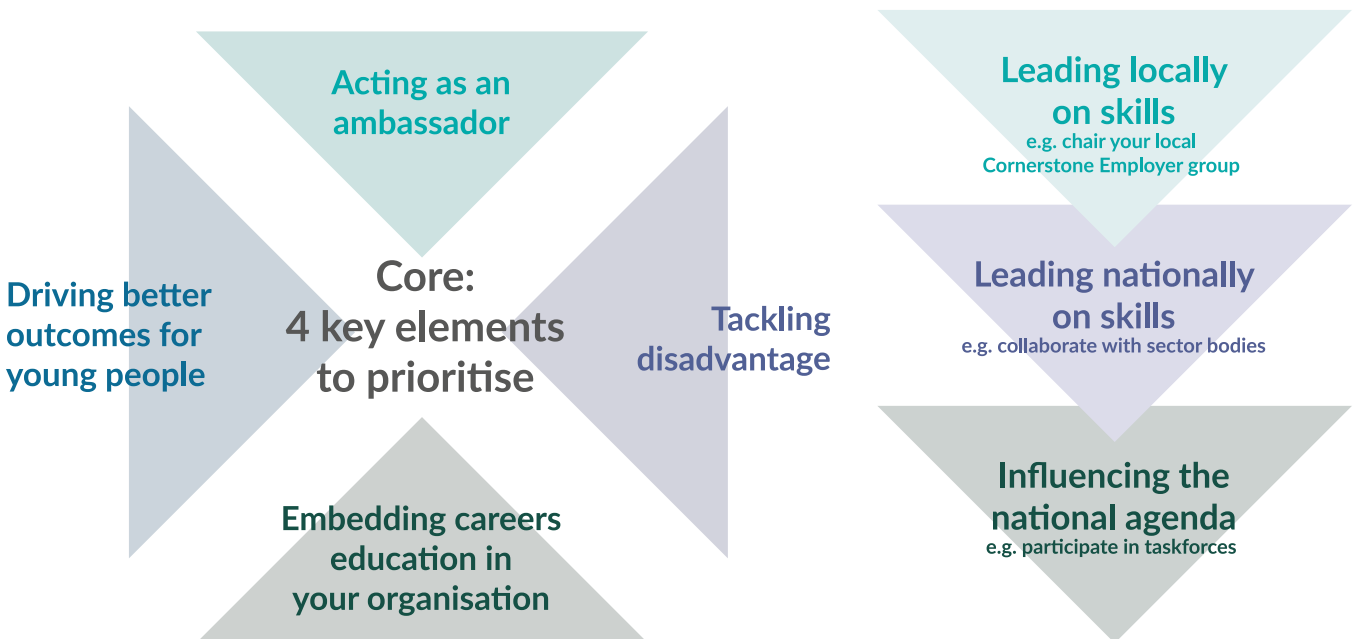
Become a Cornerstone Employer

Businesses across the country know how important young people are to the future workforce.

At The Careers & Enterprise Company, we build a bridge between employers, schools and colleges. Our mission is to make sure every young person can take their best next step out of education and into the world of work – and our network of businesses couldn't be more important.

What is a Cornerstone Employer?

We work with thousands of businesses across the country. But our Cornerstone Employers are a flagship group of more than 300 businesses of every size, shape, type and sector who transform the lives of young people in their area. Celebrated by government, Cornerstone Employers work collaboratively and strategically with networks of schools, colleges and local stakeholders to improve careers education.



Why become a Cornerstone Employer?

Cornerstone Employers tell us that giving back to their local community through careers education does everything from making their recruitment more effective, to making their talent pipeline stronger, and ensuring their connection to local people is deeper. But more specifically, it can help your business to:

- build a network of employers in the region and in your sector, collaborate with like-minded businesses and have greater collective impact.
- inspire students to enter your industry and showcase the different pathways to get through the door – from A Levels and T Levels, apprenticeships and in-work training to university.
- give back to your local community, and make sure the most disadvantaged young people get the support they need to reach their potential.
- increase employee engagement by providing opportunities for your staff to volunteer, give strategic advice and develop key leadership skills.
- fill skills gaps that your industry faces by supporting schools and colleges to prepare young people for their futures.



Proud to be a

Cornerstone Employer

What we want from you:

We want to work with you to transform careers education in your area. This will involve:

- Working with our team on the ground to engage directly with schools, colleges and our Careers Hubs and benefit from their experience, connections and data showing where support is most needed.
- Engaging your staff to join our network of business volunteers who inspire young people across your region and help them to take their best next step into working life.
- Inspiring and working with other businesses to transform the lives of young people in your area.
- Championing the careers agenda and working collaboratively to improve the system.



"When the opportunity arose for us to become a Cornerstone Employer it was an easy decision.

Part of the appeal was joining a network of like-minded businesses to collaborate across sectors and provide fantastic opportunities for young people in our region.

From a business perspective, we're able to reach out to more schools, providing us with a great pipeline of talent for our various programmes."

Sam Lee, Head of Recruitment,
Womble Bond Dickinson (UK) LLP

To find out how to become a Cornerstone Employer, contact our Business Partnerships team: employers@careersandenterprise.co.uk